

BIOGRAPHICAL SKETCH

NAME Oana Maria Pop	POSITION TITLE Research Technician
CONTACT Carpați st. no. 2, Șimleul Silvaniei, Romania Telephone: (+40)749240017 email: oana.pop@publichealth.ro	INSTITUTIONAL AFFILIATION Center for Health Policy and Public Health, Faculty of Political, Administrative and Communication Sciences, Babeș-Bolyai University, Cluj, Romania
NATIONALITY Romanian	
AGE 25	
GENDER Female	

EUCATION/TRAINING (*Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable.*)

INSTITUTION AND LOCATION	DEGREE	YEAR(s)	FIELD OF STUDY
“Simion Bărnuțiu” National College, Șimleu Silvaniei, Romania	Baccalaureate	2004 - 2008	Philology - English
Babeș-Bolyai University Cluj-Napoca, Romania	BA	2008 - 2011	Communication and Public Relations
Babeș-Bolyai University Cluj-Napoca, Romania	MA	2011 - 2013	Research Design and Data Analysis
Babeș-Bolyai University Cluj-Napoca, Romania	PhD	2014-present	Political Sciences

A. Personal Statement

Oana Pop joined the Center for Health Policy and Public Health in the spring of 2009. Since then, she has been involved in various research projects, from initiatives addressing the problem of health information accessibility in Romanian rural settings to studies tackling the problem of secondhand smoking in children, researches assessing smoking during pregnancy and smoking relapse in the postpartum period, as well as studies looking into e-cigarette consumption patterns among college students. Her research interests focus on behavioral economics, e-cigarette use and consumption, public policy, health promotion and social marketing.

B. Positions and Honors**Positions and Employment**

2009 - 2010	Volunteer, Center for Health Policy and Public Health, Faculty of Political, Administrative and Communication Sciences, Babes-Bolyai University Cluj-Napoca, Romania
2010 – 2011	Intern, Center for Health Policy and Public Health, Faculty of Political, Administrative and Communication Sciences, Babes-Bolyai University Cluj-Napoca, Romania

Research Assistant (Last, First, Middle): Oana Maria Pop

- 2011– 2014 Research Technician, Center for Health Policy and Public Health, Faculty of Political, Administrative and Communication Sciences, Babes-Bolyai University Cluj-Napoca, Romania
- 2014-ongoing Research Assistant, Center for Health Policy and Public Health, Faculty of Political, Administrative and Communication Sciences, Babes-Bolyai University Cluj-Napoca, Romania

Professional Membership

- 2011 - 2013 Member of the European Public Health Association (EUPHA)
- 2012 - 2013 Member of the American Public Health Association (APHA)
- 2013 - 2014 Member of the COST Action IS0907 - Childbirth Cultures, Concerns, and Consequences: Creating a dynamic EU framework for optimal maternity care
- 2014 - 2018 2014 – Member of the COST Action IS1405 - Building Intrapartum Research Through Health - an interdisciplinary whole system approach to understanding and contextualizing physiological labour and birth (BIRTH)
- 2014 - 2015 Member of the European Social Marketing Association (ESMA)

Honors

- 2012 Intermediate term scholarship – Fogarty International Center's Non-Communicable Diseases Research Training Program in Romania, College of Public Health, University of Iowa, USA.

C. Relevant Publications

1. Scientific articles:

Oana M. Pop, Alexandra Brînzaniuc, Emanuela O. Şirlincan, Cătălin O. Baba, Răzvan M. Cherecheş. 2013. Assessing health literacy in rural settings: A pilot study in rural areas of Cluj County, Romania. *Global Health Promotion* 20:35-43

2. Conference proceedings:

2013 – **Pop O.M.**, Brînzaniuc A., Suci A.M., Cherecheş R.M. Gender differences in attitudes towards smoking among Romanian adolescent: the role of smoking status. *Supplement of the European Journal of Public Health*, 23(1)

2013 - Brînzaniuc A, **Pop O.M.**, Rus I.A., Cherecheş R.M., Wallis. Prevalence and determinants of prenatal depression symptoms in a Romanian sample of pregnant women: a comparative analysis across socioeconomic groups. *Supplement of the European Journal of Public Health* 23(1).

2012 - Pop O.M., Brînzaniuc A., Rus I.A., Baciu B., Cherecheş R.M. Predictors of smoking intentions among adolescents: a comparative analysis between never, current, and experimental smokers. *Supplement of the European Journal of Public Health*, 22 (2): 221

2012 - Negura D.N., Brînzaniuc A., Suci A.M., **Pop O.M.**, Vladut C., Cherecheş R.M., Wallis A.B. Maternal lifestyles and risk factors for adverse pregnancy outcomes: a pilot study in Cluj-Napoca, Romania, *Supplement of the European Journal of Public Health*, 22 (2): 279

2011 Brînzaniuc A., Cherecheş R.M., Rus I.A., Suci A.M., Duşe I.A., **Pop O.M.** Are teens safe at home from second-hand tobacco smoke exposure? Evidence from Eastern Europe, *Supplement of the European Journal of Public Health*, 21(1):154

3. Presented papers:

2014 - **Oana M. Pop**, Angela Cazacu-Stratu, Melinda Péntzes, Paula M. Alexa. 142nd Annual Meeting and Exposition of the American Public Health Association: New Orleans, USA, Young people's health beliefs and safety concerns regarding the use of electronic cigarettes: Evidence from Eastern Europe – poster presentation

2014 - Brînzaniuc A., Bozdog E.M., Alexa P.M., **Pop O.M.**, Cherecheş R.M. SRNT Europe 15th Annual Meeting Smoking behavior in families with young children: a qualitative exploration of the social determinants of children's exposure in urban and rural settings in Romania – poster presentation

2014 - **Oana M. Pop**, Melinda Péntzes, Róbert Urbán, Angela Cazacu-Stratu, Kristie L. Foley. 5th SRNT-Europe Annual Meeting: Santiago de Compostela, Spain, A cross-country assessment of young adults' intentions to use e-cigarettes: Evidence from Eastern Europe - poster presentation

2014 – **Oana M. Pop**, Elena M. Bozdog, Alexandra Brînzaniuc. 2nd European Social Marketing Conference: Rotterdam, The Netherlands, A school-based, social marketing intervention to prevent smoking uptake in adolescents: The use of forum theater techniques in building tobacco refusal skills and diminishing competition for remaining smoke-free – oral presentation

2013 - **Pop O.M.**, Brînzaniuc A., Suciuc A.M., Cherecheş R.M. 6th European Public Health Conference, Brussels, Belgium. Gender differences in attitudes towards smoking among Romanian adolescent: the role of smoking status – poster presentation

2013 - Brînzaniuc A., **Pop O.M.**, Rus I.A., Cherecheş R.M., Wallis A.B. Brînzaniuc A., Pop O.M., Rus I.A., Cherecheş R.M., Wallis A.B. Prevalence and determinants of prenatal depression symptoms in a Romanian sample of pregnant women: a comparative analysis across socioeconomic groups – oral presentation

2013 - Brînzaniuc A., **Pop O.M.**, Cherecheş R.M., Marton-Vasarhelyi O., Baba C., Coman M.A. American Public Health Association 140th Annual Meeting & Exposition, Boston, Best practices in improving access to reliable health information in rural areas: A pilot study in Cluj County, Romania – round table presentation

2012 – **Pop O.M.**, Brînzaniuc A., Baciu B., Suciuc A.M., Cherecheş R.M. American Public Health Association 140th Annual Meeting & Exposition, San Francisco, CA, Improving the life of current and future generations: Exploring risk and protective factors for smoking experimentation among Romanian adolescents – poster presentation

2012 - **Pop O.M.**, Brînzaniuc A., Rus I.A., Baciu B., Cherecheş R.M. European Public Health Association – All inclusive public health, Portomaso, St. Jullian's, Malta, Predictors of smoking intentions among adolescents: a comparative analysis between never, current, and experimental smokers – poster presentation

2012 - Negura D.N., Brînzaniuc A., Suciuc A.M., **Pop O.M.**, Vladut C., Cherecheş R.M., Wallis A.B. European Public Health Association – All inclusive public health, Portomaso, St. Jullian's, Malta, Maternal lifestyles and risk factors for adverse pregnancy outcomes: a pilot study in Cluj-Napoca, Romania – poster presentation

2012 – Marton-Vasarhelyi O., **Pop O.M.**, Brînzaniuc A., Cherecheş R.M. TEMPUS – Public Health and Social Services: Education and Practice, Tbilisi, Georgia, The role of local libraries in improving access to health-related information in rural settings: evidence from Cluj-Napoca, Romania – oral presentation

2011 – **Pop O.M.**, Brînzaniuc A., Şirlincan O., Baba O. 12th International Congress for Medical students and Young Health Professionals, Cluj-Napoca, Romania, Assessing health literacy in rural settings: a pilot study in rural areas of Cluj county, Romania – oral presentation

2011 – Flannery K., Brînzaniuc A., **Pop O.M.** 2011 Global Health Conference – Advancing health equity in the 21st Century, Montreal, Canada, Initial evaluation of health literacy in rural Romania – poster presentation

D. Research Support

Ongoing Research Support

PN-II-ID-PCE-2011-3-0942

Wallis (PI)

2011-2014

Advancing maternal and child health in Romania: an integrated assessment of the determinants of pregnancy outcomes (MAIA)

The purpose of this research is to explore and explain, starting with current advancements in the field, psychosocial stress and its impact on poor pregnancy outcomes in Romania

Role: Research Technician

PN-II-RU-TE-2012-3-0209

Meghea (PI)

2013-2016

Postnatal smoking relapse, its associated risk factors, and a proactive sustainable preventive intervention (PRISM)

The purpose of this research is to develop, implement, and evaluate a smoking relapse prevention intervention for women in their postpartum period.

Role: Intern

1K01TW009654-01A1

Meghea (PI)

2014-2019

Family Smoking Cessation in Romania Using Pregnancy as a Window of Opportunity

The aim of this project is to develop, implement, and evaluate a smoking cessation intervention in Romanian families, using pregnancy as a window of opportunity to involve both women and their partners in smoking cessation counselling, both during the pregnancy and in the postpartum period.

Role: Research Assistant

Coman (PI)

2014-2015

Association between Health Literacy, Glycemic Control, Treatment Adherence and Self- Care Behaviors in a sample of Type II Diabetes patients in Cluj-Napoca, Romania (AHEAD)

The aim of the project is to validate a health literacy scale on Romanian diabetes patients

Role: Co-Investigator

Brînzaniuc (PI)

2014-2015

Understanding the impact and context of family burden and stigma on caregivers of people with mental illness: A mixed-method approach to map a cross-country intervention in Romania and Moldova

The goal of this project is to comparatively assess family burden in caring for a person with mental illness, in order to identify and map areas of caregiving of most concern for Romanian and Moldovan families.

Role: Research Assistant

Completed Research Support

- D43TW008308 Pop (PI) 2013-2014
A school-based, social marketing intervention to prevent smoking uptake among Romanian adolescents – the SMART project
Role: Principal Investigator
- R01TW09280 Penzes (PI) 2013-2014
Survey of attitudes and experiences related to the use of electronic cigarettes, water pipes, and tobacco smoking among university students from Hungary, Republic of Moldova, and Romania (E-CIGARETTES)
Role: Co-investigator
- 5 D43 TW0D0641-15 Cherecheș (PI) 2010-2011
Children's exposure to environmental tobacco smoke in Romania – a Pilot study in Cluj- Napoca (ETS-KIDS)
The aim of this study was to assess the extent of exposure to second-hand smoke in adolescents from Cluj-Napoca
Role: Intern
- Idei - ID_2450 Baba (PI) 2009-2011
The rural population access to medical information
The project aimed at facilitating the access of rural population to medical information through physicians, librarians, and local authorities, by ensuring the existence of health materials in the communes covered by the program and by developing, implementing and evaluating an intervention designed to increase access to health information in rural areas.
Role: Intern