

PERSONAL INFORMATION

Elena Bozdog

 Pandurilor, no. 7, Universitas, office 905, 400376 Cluj Napoca (România)

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WORK EXPERIENCE

01/03/2015–Present

Teaching assistant

Babeş-Bolyai University, Cluj-Napoca - College of Political, Administrative and Communication Sciences, Department of Public Health, Cluj Napoca (România)

Teaching assistant for the Public Communication course within the Department of Communications and Advertising, for the 2nd year bachelor students

01/09/2012–Present

Project manager, research assistant

Babeş-Bolyai University, Cluj-Napoca - College of Political, Administrative and Communication Sciences, Department of Public Health, Cluj-Napoca (România)

Writing and implementing research capacity building projects and international mobility projects, funded by national and international agencies.

01/05/2014–31/12/2014

Operational Coordinator

University of Medicine and Pharmacy Iuliu Hatieganu, Cluj-Napoca (România)

Operational coordination for the implementation of the project: *Strategic partnership for the development of the scientific research in the medical universities through doctoral and postdoctoral scholarships – DocMed.net_2.0* - Project ID Number: POSDRU/159/1.5/S/136893

01/03/2013–31/08/2013

Trainer – Management courses

SC Centrul de Formare Continua SRL, Cluj-Napoca (România)

Teaching the following courses: Time management, Planning meetings, Financial management, Planning public campaigns

01/10/2012–31/08/2013

Assistant project manager

Babeş-Bolyai University, Cluj-Napoca - Faculty of Political, Administrative and Communication Sciences, Department of Public Health, Cluj-Napoca (România)

Writing and implementing research capacity building projects and international mobility projects, funded by national and international agencies.

01/03/2010–09/2012

Management consultant

Goodwill Consulting GWC SRL, Cluj-Napoca (România)

- Monitor financing sources for structural funds, national funds (Romanian Government) and European Commission funds: Analyse and summarise the information regarding the funding possibilities and preparing materials for the internal and external use. Analysing the European legislation regarding European funds.
- Marketing: Informing the clients about the new funding possibilities they are eligible for – via newsletter (preparing the newsletters and other marketing materials); Preparing the sales campaigns for the Sales Department; Informational support for the Sales Department; Updating the company's website
- Sales: Presentation of the financing possibilities and the eligibility conditions the applicant must fulfil in order to submit a project application; designing personalised marketing materials for the potential clients; Discuss the specific eligibility criteria for the potential client and contracting the ones who meet

all these criteria.

EDUCATION AND TRAINING

01/10/2014–Present **2014 – present PhD candidate**

Babeş-Bolyai University, Cluj-Napoca, College of Political, Administrative and Communication Sciences, Cluj-Napoca (România)

Main area: Political Sciences

01/10/2008–31/06/2010 **Master's degree in European Affairs and Project Management**

European Affairs and Project Management Masters, Faculty of European Studies, Babes-Bolyai University, Cluj-Napoca, Cluj-Napoca (România)

Main subjects: Project management, Identifying funding sources, Implementation and internal evaluation in projects

01/10/2005–31/06/2008 **Bachelor's degree in communication and public relations**

College of Political, Administrative and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca, Cluj-Napoca (România)

Major in Communication and Public Relations

Main subjects: Public relations, Public Communication, Communication in politics, Intercultural communication, Advertising, Mass-media relation management

01/09/2001–31/06/2005 **High school diploma**

Mihai Viteazu National College, Turda (România)

Main subjects: Foreign languages

PERSONAL SKILLS

Mother tongue(s) Romanian

Foreign language(s)

| | UNDERSTANDING | | SPEAKING | | WRITING |
|---------|---------------|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C2 | C2 | C2 | C2 | C2 |
| Italian | C1 | B1 | B2 | B1 | A1 |
| French | A1 | A1 | A1 | A1 | A1 |

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- Sociable and open-minded – I have worked as sales representative for consultancy services for 2 years and I also have been working as a project manager in a higher education institution for 3 years, being involved in several national and international funded projects.
- I have experience in team work gained through the position of project manager – all the projects I have been involved in are written and implemented in teams of researchers and project managers.
- I am flexible, with initiative – skills gained throughout working for a research centre and being in constant search for new funding opportunities and ideas to develop
- I am resourceful and sensitive to cultural differences, as I have closely worked with several partners from different countries in writing and implementing health related research projects. Some of the partner countries I have worked with, are the following: Denmark, Italy, UK, Republic of Moldova, USA, Armenia, Georgia, and Kazakhstan.

Organisational / managerial skills

I am a good organizer and I have time management skills, both skills gained in my work as a project

manager. I learned to be a good organizer throughout working on several projects in the same period of time (both implementing and submitting new grants). This also contributed to improving my time management skills.

I have the capacity to manage conflicts, I am careful with details.

Digital skills

| SELF-ASSESSMENT | | | | |
|------------------------|-----------------|------------------|------------|------------------|
| Information processing | Communication | Content creation | Safety | Problem solving |
| Proficient user | Proficient user | Independent user | Basic user | Independent user |

Digital skills - Self-assessment grid

ADDITIONAL INFORMATION

Publications

E. Bozdog, D. Trif, Nancy J. Thompson, C. Baba. Analiza politicilor publice din România pentru bolile netransmisibile. Revista Transilvană de Științe Administrative 1(42) / 2018, pp. 30-48.
<http://rtsa.ro/rtsa/index.php/rtsa/article/view/567/564>

L. Rodríguez Mañas, I. García-Sánchez, A. Hendry, R. Bernabei, R. Roller-Wirnsberger, B. Gabrovec, A. Liew, A. M. Carriazo, J. Redon, L. Galluzzo, J. ViñaE. Antoniadou, T. Targowski, L. di Furia, F. Lattanzio, **E. Bozdog**, M. Telo. Key Messages for a Frailty Prevention and Management Policy in Europe from the Advantage Joint Action Consortium. The journal of nutrition, health & aging, 2018, vol. 22, Issue 8, pp 892-897. <https://link.springer.com/article/10.1007/s12603-018-1064-y>

Sandu P., Baba C., Rus D., **Bozdog M.E.**, Influența factorilor de mediu la nivel comunitar asupra activității fizice la adolescenți și tineri. Revista Transilvană de Științe Administrative, 2014.
<http://rtsa.ro/rtsa/index.php/rtsa/article/view/488/485>

Conferences

2018

Oral presentation: Dulf Diana, Sidor Alexandra, **Bozdog Elena**, Baba Catalin Ovidiu (2018). Multi-agency response for reporting of GBV in women's health services 2017-2018. Women Against Violence in Europe Conference. Malta, 22-24 October 2018

Oral presentation: **Bozdog, M.E.**, Dulf, D., Sandu, P., Tudisca, V., Valente, A., Aro, A.R., Cherecheș, R.M. (2018). Role of Measurable Indicators in Evidence-Informed Policy Making - Romanian Case Study. International Congress of Physical Education, Sports and Kinetotherapy 8th Edition. Bucharest, 14-16 June 2018

2017

Oral presentation: **Bozdog, M.E.** (2017). An analysis of the noncommunicable diseases policies in Romania. International Students' Conference On Communication, 5th edition. Cluj, 7-8 April 2017

Poster presentation: Heeren Tessa, Arja R. Aro, Ahmed M Syed, Dulf Diana, **Bozdog Maria-Elena**, Chereches Razvan Mircea; Integrating Evidence Into Health Policy: Navigating Cross-sectoral and Interdisciplinary Collaboration, University of Iowa - Public Policy Center

Oral presentation: **Bozdog Elena**, Sidor Alexandra, Dulf Diana (2017). Multi-agency response for reporting of GBV in women's health services. FAMILY JUSTICE CENTERS & THE HEALTH CARE SECTOR Inter-sectorial collaboration with Health Care Conference. Brussels, 2 December 2017

2016

Oral presentation: D. Rus, **E Bozdog**, N. Loncarevic, O. A. Koudenburg, H. Spitters, R-M. Hämäläinen, V. Tudisca, A. Valente, R. M. Cherecheș, A. R. Aro. 21 June 2016. REPOPA as an

umbrella platform for evidence-informed physical activity policy making. 8th Nordic Health Promotion Research Conference, 20-22 June 2016

Oral presentation: Rus, D., Baragan, EA., **Bozdog, ME.**, Cherecheș, RM., Syed, A. and Aro. AR. (2016). A systematic review of evidence informed policy making in public health in Europe. 12th Annual Meeting and 7th Conference of HEPA Europe. Belfast, 28-30 September, 2016

Poster presentation: Sandu, D. Rus, R.M. Chereches, **E.M. Bozdog**, H. Spitters, C. Juel Lau, J. Mangrum, I. van de Goor. Methodologies aimed at increasing collaboration and evidence use in local HEPA policymaking. A step-by-step approach to develop a policy game intervention in 3 European countries. 12th Annual Meeting and 7th Conference of HEPA Europe. Belfast, 28-30 September, 2016

Poster presentation: **Bozdog M.E.**, Rus D., Sandu P., Cherecheș R.M., Castellani T., Tudisca V., Valente A. (2016). The role of documentation in evidence-informed policy making - findings from a Romanian National Conference. 12th Annual Meeting and 7th Conference of HEPA Europe. Belfast, 28-30 September, 2016

Poster presentation: **Bozdog M.E.**, Rus D., Sandu P., Cherecheș R.M., Tudisca V., Valente A. (2016). The use of the Hybrid Delphi methodology in the evidence-informed public health policy development. Results of a literature review. 12th Annual Meeting and 7th Conference of HEPA Europe. Belfast, 28-30 September, 2016

2015

Poster presentation: **Bozdog, E.**, Rus, D., Sandu, P., Cherecheș, RM., Castellani, T. and Valente. A. (2015). How is the Delphi Method used in evidence informed (public) health policy development? Results of a literature review. 11th Annual Meeting and 6th Conference of HEPA Europe. Istanbul. Turkey, 7-9 October 2015

Oral presentation: D. Rus, **E Bozdog**, N. Loncarevic, O. A. Koudenburg, H. Spitters, A. Dorgelo, R-M. Hamalainen, T. Catellani, A. Valente, R. M. Cherecheș, A. R. Aro. October 7, 2015. National platforms for evidence-informed physical activity policy making. 11th Annual Meeting and 6th Conference of HEPA Europe. Istanbul, Turkey, 7-9 October 2015

Oral presentation: Petru Sandu, Diana Rus, Răzvan M. Cherecheș, **Elena M. Bozdog**, Cătălin Baba. What is the role of evidence in the development of health enhancing physical activity (HEPA) promotion policies? The REPOPA project experience. 1st International Conference on Non-communicable Diseases (ICONiC). Cluj-Napoca, Romania, 19–20 May 2015

Oral presentation: Oana M. Pop, **Elena M. Bozdog**, Alexandra Brînzaniuc, Livia Vasilescu. A school-based, social marketing intervention to prevent smoking uptake in adolescents. Results from a quasi-experimental study. 1st International Conference on Non-Communicable Diseases (ICONiC). Cluj-Napoca, Romania, 19–20 May 2015

Oral presentation: Sandu P., Rus D., Chereches R.M., **Bozdog E.M.**, Baba C. and the REPOPA Consortium., What is the role of evidence in the development of health enhancing physical activity (HEPA) promotion policies? The REPOPA project experience. 1st International Conference on Non-communicable Diseases (ICONiC). Cluj-Napoca, Romania, 19–20 May 2015

2014

Poster presentation: Brînzaniuc A., **Bozdog E.M.**, Alexa P.M., Pop O.M., Cherecheș R.M. Smoking behavior in families with young children: a qualitative exploration of the social determinants of children's exposure in urban and rural settings in Romania. SRNT Europe 15th Annual Meeting. 2014

Poster presentation: Brînzaniuc A.; Alexa, P.A.; **Bozdog, E.**; Pop, O.M.; Chereches, R.M. Smoking behavior in families with young children: a qualitative exploration of the social determinants of children's exposure in urban and rural settings, Society for Research on Nicotine and Tobacco Annual

Meeting, Santiago de Compostela. Galicia, Spain, 18-20 September 2014

Oral presentation: Oana M. Pop, **Elena M. Bozdog**. A school-based, social marketing intervention to prevent smoking uptake in adolescents: The use of forum theater techniques in building tobacco refusal skills and diminishing competition for remaining smoke-free. 2nd European Social Marketing Conference: Rotterdam, The Netherlands. 2014

Poster presentation: Sidor A., Alexa, P.M., **Cionca, E.**, Ionel, S.M., Pop, C. Let's focus on bulimia! 3rd European Conference on Mental Health – Looking for Evidence Together. Tallinn, Estonia, 2014

Projects

I have been involved in as a project manager or research assistant:

- Strengthening public health research capacity to inform evidence based policies in Tunisia (CONFIDE), Period: 2017-2020 , Role: Project Manager, Funder: EACEA, European Commission
- Managing Frailty. A comprehensive approach to promote a disability-free advanced age in Europe: the ADVANTAGE initiative (ADVANTAGE), Period: 2017-2019, Role: Institutional coordinator, Funder: CHAFEA, European Commission
- Transfer of Organisational innovations for Resilient, Effective, equitable, Accessible, sustainable and Comprehensive Health Services and Systems (TO-REACH), Period: 2016-2019, Role: Project manager, Funder: European Commission
- Multi-agency response for reporting of GBV in maternal health services (RESPONSE), Period: 2017-2018, Role: Project manager, Funder: DG Justice, European Commission
- Specialised support for victims of violence in Health Care Systems across Europe (IMPLEMENT), Period: 2014-2016, Role: Project manager, Funder: DG Justice, European Commission
- Research into Policy to Enhance Physical Activity (REPOPA), Period: 2011-2016, Role: Assistant researcher, Funder: European Commission
- One Health Center for Environmental and Occupational Research – Romania (GeoHealth), Period: 2012-2015, Role: Project manager, Funder: National Institutes of Health, USA
- Minority Health and Health Disparities International Research and Training (MHIRT) Program, Period: 2011-2018, Role: Project manager, Funder: University of Iowa, USA
- Develop and Validate a Nutrition Literacy Scale for Adolescents (NiLSA), Period: 2014-2015, Role: Project manager, Funder: University of Iowa, USA
- Mental Health Professionals Responsibility: Model for Support and Improved Disability Awareness in the Workplace (Appraise) , Period: 2014-2015, Role: Project manager, Funder: University of California, Berkeley, USA
- A social marketing intervention to prevent smoking uptake among Romanian adolescents: a pilot study in Cluj-Napoca, Romania, Period: 2013-2014, Role: Project manager, Funder: University of Iowa, USA
- Assessment of health professionals' working preferences using Discrete Choice Experiments (DCEs): A pilot study in Cluj County, Romania (ASCEND) , Period: 2013-2014, Role: Project manager, Funder: University of Iowa, USA
- Health inequalities and children's exposure to second hand tobacco smoke: assessing the social

determinants of infant and young children's exposure (SHINE) , Period: 2013-2014, Role: Project manager, Funder: Babeş-Bolyai University, Cluj-Napoca

- Development of a nutritional literacy intervention for Romanian adolescents (ANARo), Period: 2013-2014, Role: Project manager, Funder: Babeş-Bolyai University, Cluj-Napoca